



Date: February 24 -28, 2012
Venue: Bangabandhu International Conference Centre (BICC), Dhaka

Organized by:
BANGLADESH ASSOCIATION OF SOFTWARE & INFORMATION SERVICES (BASIS)
BBBL Bhaban (5th Level – west side), 12, Kawran Bazar, Dhaka-1215
TEL: 88 02 8151196 , 8144708-09, FAX: 88 02 815 1197
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EXHIBIT SPACE APPLICATION AND CONTRACT

BY COMPLETING THE FOLLOWING, YOU ARE MAKING A FORMAL APPLICATION FOR EXHIBIT SPACE, WHICH WILL BECOME BINDING UPON YOU. YOU WILL ALSO ABIDE BY THE TERMS & CONDITIONS IMPOSED BY THE BASIS SOFTEXPO2010 FROM TIME TO TIME.

Company Name:

Address:

City: **Zip:** **Country:** **Web Address:**

Telephone: **Fax:** **E-mail:**

Exhibitor Contact Name: **Designation:**

Exhibitor Contact Telephone: **Mobile:** **E-mail:**

Name of the product: **Type of the Product:**

(Upon confirmation from Bangladesh Association of Software & Information Services, the person listed as Exhibit Contact will be receiving all correspondences/mails/bills etc. relating to the exhibition)

Exhibit Space Requirements (please mark your required space):

- Regular stalls (8' X 8', Shell Scheme)
- Stalls at Outsourcing, Mobile App, Communication & Connectivity Zone (8' X 6', Shell Scheme)
- Mini Pavilion (16' X 8', with shell scheme option*)
 - Shell scheme requirement
 - Yes
 - No
- Mini Pavilion (24' X 8', with shell scheme option*)
 - Shell scheme requirement
 - Yes
 - No
- Pavilion (16' X 16', with shell scheme option*)
 - Shell scheme requirement
 - Yes
 - No
- Open Pavilion @ Communication & Connectivity Zone (16' X 16')

Please mention your desired stall/pavilion number: _____

**BASIS reserves the right to change/modify any stall locations without any prior notifications.*

Which zone you would like to participate:

- Business Software Zone
- ITES & BPO Zone
- Outsourcing Zone
- Mobile Application Zone
- Communication & Connectivity Zone
- IT Education Zone
- Other

Contract Acceptance for Exhibit Space Rental

Before signing this application/contract, please read the terms and conditions in the following, which are integral part of this contract and includes the payment requirements. The person signing this contract certifies that he/she has the authority to sign the contract and bind the company listed to the terms and conditions of this contract.

Stall/Pavilion Booking Fee for BASIS Member companies:

Stall Sizes	Early Bird Registration (Till November 30'2011)	Regular Registration (Till December 31'2011)	Late Registration (Till January 25, 2012)
Regular stalls (8' X 8', Shell Scheme)	BDT. 30,000/-	BDT. 50,000/-	BDT. 70,000/-
Stalls at Outsourcing, Mobile App, Communication & Connectivity Zone (8' X 6', Shell Scheme)	BDT. 25,000/-	BDT. 45,000/-	BDT. 65,000/-
Mini Pavilion (16' X 8', with shell scheme option*)	BDT. 70,000/-	BDT. 100,000/-	BDT. 140,000/-
Mini Pavilion (24' X 8', with shell scheme option*)	BDT. 105,000/-	BDT. 150,000/-	BDT. 210,000/-
Pavilion (16' X 16', with shell scheme option*)	BDT. 140,000/-	BDT. 220,000/-	BDT. 300,000/-
Open Pavilion @ Communication & Connectivity Zone (16' X 16')	BDT. 150,000/-	BDT. 230,000/-	BDT. 320,000/-

Stall/Pavilion Booking Fee for Non BASIS Member companies:

Stall Sizes	Early Bird Registration (Till November 30'2011)	Regular Registration (Till December 31'2011)	Late Registration (Till January 25, 2012)
Regular stalls (8' X 8', Shell Scheme)	BDT. 40,000/-	BDT. 60,000/-	BDT. 80,000/-
Stalls at Outsourcing, Mobile App, Communication & Connectivity Zone (8' X 6', Shell Scheme)	BDT. 35,000/-	BDT. 55,000/-	BDT. 75,000/-
Mini Pavilion (16' X 8', with shell scheme option*)	BDT. 85,000/-	BDT. 115,000/-	BDT. 160,000/-
Mini Pavilion (24' X 8', with shell scheme option*)	BDT. 120,000/-	BDT. 170,000/-	BDT. 230,000/-
Pavilion (16' X 16', with shell scheme option*)	BDT. 160,000/-	BDT. 240,000/-	BDT. 340,000/-
Open Pavilion @ Communication & Connectivity Zone (16' X 16')	BDT. 170,000/-	BDT. 250,000/-	BDT. 350,000/-

** For Pavilion and mini pavilions, it is recommended exhibitors will have their own structure. If any exhibitor wants to have shell scheme option, they have to inform softexpo/ BASIS through their application form*

Required Deposit:

Payment for space: 100% payment in the form of **PAY ORDER** in favour of: **"BASIS SoftExpo"**

(Stall/Pavilion booking will not be confirmed if payment is not made along with the stall/pavilion application)

NAME: _____

DESIGNATION: _____

AUTHORIZED CONTRACT SIGNATURE: _____ Company Stamp/Seal:

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For: BANGLADESH ASSOCIATION OF SOFTWARE & INFORMATION SERVICES (BASIS)

RECEIVING DATE:

TOTAL NUMBER OF BOOTH: []

TOTAL NUMBER OF PAVILION: []

DEPOSIT RECEIVED Tk. PAY ORDER DETAILS

RECEIVED BY:

Please note the following:

- Please note that this time BASIS has changed the stall allocation process. Stall locations will be allocated at the time of stall booking (with payment). BASIS office will instantly allocate stalls/pavilions at the time of receiving payment. Updated status of location availability will be available at Softexpo web site (www.softexpo.com.bd). You are therefore requested to review the floor plan and availability status (at softexpo web site) before you make your booking and payment so that you can get your preferred location.
- For confirmation of stall booking, any member company must clear all other existing (like membership subscription fee or any other fee) with BASIS .