

BASIS

SOFT

EXPO

2012

BICC (Bangabandhu International Conference Centre) **Feb 22-26**, 2012. 10 am - 8 pm

DAY PLAN

Daily event schedule
of **BASIS SOFTEXPO 2012**

22 FEB
Wednesday

DAY 1

Exposition: 10 am - 1 pm, 5 pm - 8 pm

Celebrity Hall

10:00 - 11:30 Inauguration of SoftExpo 2012

Open Sessions at Idea & Innovation Platform (Harmony Hall)

12:30 - 13:00 BRAC Bank Online Payment Gateway & Online Business - BRAC Bank

Business Meet & Match & Seminar at Media Bazar

11:30 - 13:00 Seminar : e-Governance: The Experience of Norway - GPIT

23 FEB
Thursday

DAY 2

Exposition: 10 am - 8 pm

Open Sessions at Idea & Innovation Platform (Harmony Hall)

11:00 - 12:00 VoIP Billing Plus - DataCenter Bangladesh

12:30 - 13:30 e-Ticketing service for bus transport passengers
of Bangladesh - Electro CRAFT Corporation Ltd.

15:00 - 15:30 BRAC Bank Online Payment Gateway & Online Business - BRAC Bank

16:00 - 17:00 IT Engineers Examination by JICA

17:30 - 18:30 GPIT Product Showcase

19:00 - 19:30 Prospects of Mobile Financial Service - bKash

Out door Event at Inspiration Platform

17:30 - 19:30 Interactive session with the youth

Int. Business Meet & Match & Seminar at Media Bazar

10:00 - 17:00 International Business Match Making Program (NTF-II Program)

18:00 - 20:00 Seminar: Role of Satellite Imaging in Disaster & land Management - BASIS

Round Tables at Windy Town

11:00 - 13:00 e-payment and m-payment as Alternative Transaction
method: Adoption Challenges

14:30 - 15:30 Knowledge Management in Practice - CIMSolutions

16:00 - 18:00 Building Effective Industry Linkage for the ICT education - BASIS

Tech Sessions at Green View

10:30 - 12:30 Architecting your applications for the cloud

12:30 - 14:30 Next generation cloud deployment: Self help is the best help!

15:00 - 17:00 Designing good API and its importance

17:30 - 20:00 Bioinformatics: why should we be serious about this?

26 FEB
Sunday

DAY 5

Exposition: 12 pm - 8 pm

Business Meet & Match & Seminar at Media Bazar

- 10:00 - 17:30 Business Meet & Match: Banking and Financial Sector
- 17:30 - 19:30 Seminar: Achieving Operational Excellence Through Process Improvement - BASIS

Final Round of CWC at Windy Town

- 08:00 - 17:30 Final Round: BASIS Code Warriors' Challenge Program

Tech Sessions at Green View

- 10:30 - 13:00 Setting Up A Web Business , Promoting it using internet marketing strategies like SEO, Social Media & Email Marketing.
- 14:30 - 19:00 securiTy – A Session on Information Security

Celebrity Hall

- 14:30 - 19:30 Tech Session: phpXperts DevCon 2012

Open Sessions at Idea & Innovation Platform (Harmony Hall)

- 12:30 - 13:00 Smart Accounting/Financial Solution For Your Business - Mateors Dot Com. Ltd
- 13:30 - 14:00 E-school - a free school management system and e-learning platform for you - Informatix Technologies
- 14:00 - 14:30 Future of Mobile Financial Service: Opportunities and Challenges - bKash
- 15:30 - 16:30 Decision Making through Business Intelligence - DataBiz Software Ltd.
- 17:00 - 18:00 An Assessment of Software Process in a typical software house in Bangladesh - UIU
- 18:30 - 19:00 BRAC Bank Online Payment Gateway & Online Business - BRAC Bank

Business Meet & Match & Seminar at Media Bazar

- 12:30 - 17:30 Business Meet & Match: Garments and Textiles Sector
- 17:30 - 19:00 Seminar: Opportunity in e-Governance Managed Services - BASIS

Seminars at Windy Town

- 12:00 - 14:00 National Portal Framework- Future Prospects - Jointly Organized By BASIS and A2I
- 15:00 - 16:30 Overcoming Challenges through Standardization: ISO 20000 and ISO 27001- GPIT
- 17:00 - 19:00 Dell's Winning Enterprise – Take the Lead - Dell

Tech Sessions at Green View

- 12:30 - 14:00 Getting Started with web development using SharePoint 2010
- 14:30 - 17:00 Ride on the Fast Track of Web with Ruby on Rails

Out door Event at Inspiration Platform

- 19:30 - 20:30 Closing Program of SoftExpo 2012 - Best stall award, Fanush Show & Laser Show