

## **BASIS**

### **‘Best IT Use – 2012’ Award**

#### **Rules, Regulations and Consideration**

##### **The Awards Categories**

The broad categories are as below, but the options will be kept open for any other outstanding proposal for which newer categories may be considered.

- 1. Industry or Client Specific Product/Solution/Service (Project Based)**
- 2. Generalized Product/Solution/Service (Solution Based)**
- 3. Export of Software and Outsourcing Projects**
- 4. IT Enabled Services**

**Criteria for Nominating participants in "Best IT Use - 2011" Award**  
Nomination may be submitted from both public and private businesses (all Large, Medium and Small), IT education institutes, Government organization, social organization, recognized NGO and other entities.

All nominated businesses should be registered in Bangladesh under Bangladesh Companies Act 1994 (except for the Export and outsourcing projects). Also, nominees may be distinct operating entities.

##### **Award Criteria**

The efficiency of usage of IT by an organization meaningfully depends upon its standing on satisfying the identified needs at affordable costs. These are in terms of benefits attained, efforts for development and implementation, enthusiasm and appreciation, processes, ideas, use of technologies and tools, compatibility and usability, assured support services etc. Therefore, award criteria will be revolving around these criteria being exploited and positively applied.

##### **Industry Segments**

Open to any industry or any segment thereof.

##### **Special awards for Export Projects of Software & IT Enabled Services.**

Award consideration will be based on the Processes involved in business development, evidences of invoice and relevant bank documents of remittance (copy C-Form).

##### **Acceptability of Nominations**

Award Jury Board reserves the right of accepting or rejecting any or all nomination(s) without offering any reasons whatsoever. Each BASIS member will be allowed to nominate two candidates. For each nomination Member Company will have to submit nonrefundable Nomination Fee of Tk. 5,000/- in the form of Demand Draft/Pay Order in favour of BASIS for each nomination along with the Nomination Form and the appropriate Questionnaire (as applicable) duly filled in. Without Nomination Fee no proposal will be accepted.

##### **Eligibility for the Nominations**

Nominated organizations must be using the locally developed or provided products, solutions or services. No entry will be accepted for the organizations using foreign solutions only. However,

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services rendered for the implementation of foreign software, such as, system integration, project management, customization, technical maintenance (all combined) etc. may be considered in the IT Consulting Services category. Product/Solution developed or modified using the source codes of any foreign solution, except for the Open Source systems, will not be eligible for the awards (Awards Jury Board may ask for the proof of development of the proposed software product/solution). Since the participation will be nominated by the members of BASIS only, it is expected that there will no entry for third party products, solutions or services.

#### **Eligible products, solutions or services**

Any product, solution or service developed or provided by the members of BASIS will be eligible for the Award. Products, solutions or services must cater to the industry segments or clients as mentioned above. However, for developing the product, solution or providing services, international standard tools and processes may be used. Innovative ways of development or service provision will be considered, which will need to be qualified through appropriate due diligence by the Award Jury Board and substantiated by the physical verification team.

#### **The Evaluation Process**

The evaluation process has been structured as follows:

1. Collection of detailed information on solution proposed for the award.
2. Verification of the collected information and evaluation of the physical operations of the solution by independent resources.
3. Discussion Session
  - a. Brief presentation or explanation of the solution as per the specified template.
  - b. Question and Answer interaction by the session Moderator.
  - c. Specific questions by the individual judges.
  - d. Independent scoring by the judges.
4. Compilation of all the evaluation for final selection of the genuine awardees.

#### **Weightage Awarded to the Processes (independent)**

- Collected information – 25%
- Verification – 30%
- Discussion & Presentation – 45%

#### **Judgment Criteria**

- Benefits/Impacts (tangible or intangible)
- Processes
- Efforts for development and implementation
- Ownership and commitment
- Enthusiasm and appreciation
- Business acumens
- Innovation and new ideas
- Use of innovative technologies and tools
- Compatibility and usability

#### **Selection Process**

The selection of awardees will go through an extremely rigorous process for making the selection on absolutely neutral grounds simply on the basis of merits without any slightest biasness.

Nomination will be invited from the members of BASIS only who will nominate the organizations of their choice by filling up the attached Nomination Form.

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The nominating members will also arrange to get the attached appropriate Detail Information questionnaire duly filled in by the authorized representative of the nominated organizations.

Verification of the collected information and evaluation of the physical operations of the solution will be conducted by independent resources.

Short listing, if necessary, using defined criteria.

Discussion sessions will be conducted as explained in the paragraph titled 'The Evaluation Process' above between the nominees and the panel of Judges. Nominees are to make short presentation or briefly explain as per the template provided for the purpose. For presentation a maximum of 6 to 8 slides and for brief explanation bullet point texts may be prepared. **Printed hard copies of the presentation slides or bullet point explanations must be submitted to the session Moderator after the session.** The members of the Panel of Judges will submit their individual score sheets to the Moderator or Event Coordinator for subsequent compilation and finalization of selection process.

All the findings from all three methods on each of the nominees will be absolutely independent without any interference from any corner and will be compiled by the Award Jury Board for arriving at agreed points.

Final selection will be made on the basis of points attained.